



HEALTHCARE GRANT & CASE STUDY PROGRAM



INTRODUCTION

MediaPOINTE, Inc. located at 667 Rancho Conejo Blvd. Newbury Park, CA 91320, ("MediaPOINTE®") is pleased to offer your institution ("You") the opportunity to participate in a program to employ and study the results of specific video capturing and streaming technology being integrated into the field of healthcare. Qualifying institutions will receive matching funds and/ or the ability to exchange existing older technology toward the purchase of the respective MediaPOINTE® systems being offered under the program. Participating institutions may include any Medical College, University, Hospital, Clinic, or licensed Practitioner of Medicine within the fifty (50) United States (including District of Columbia). Independent medical or dental schools within a multi-school university or campus may apply for the grant individually.

If your institution meets these qualifications and raises funds for the 2015 year, MediaPOINTE, Inc. will provide matching funds, up to \$30,000 per institution, towards the purchase of qualifying MediaPOINTE® products and services and/ or enable you to exchange existing technology for new technology being provided in this program. MediaPOINTE®'s "matching funds" are applied via a 50% discount off of the Reduced Healthcare Pricing on qualifying "Bundled" products and services at the time the application is submitted. The technology exchange component of this program allows experienced users of audio-visual recording and streaming systems to exchange their existing recording and streaming products for new MediaPOINTE® systems, enabling them to obtain new state-of-the-art technology while potentially recouping some or all of their initial investment. Systems that may be purchased under ("Qualifying Systems") are listed on pages 2 and 4.

DURATION OF THE PROGRAM

The Program runs through the 2015 calendar year. Your completed application, specifying which Qualifying Systems you wish to acquire and associated Purchase Order must be submitted to an authorized MediaPOINTE® Healthcare Reseller Partner by March 31, 2015. Grant information can be found on our website:

Program Overview: <http://www.mediapointe.com/solutions/healthcare/>

How to Apply: www.mediapointe.com/contact.php

QUALIFYING SYSTEMS (“QUALIFYING PRODUCTS”)

MediaPOINTE® Qualifying Systems available for purchase under the Matching Funds Grant Program are listed at Reduced Healthcare Pricing.

HD Portal Bundle	
Bundle Includes:	PRICE
HD Portal	\$8,605.00
Remote Maintenance 3 Yr.	
Remote Setup	Maximum Available Matching Funds
Keycard Automation System	
	\$4,303.00

DMR HD Studio Bundle	
Bundle Includes:	PRICE
DMR HD	\$20,535.00
DMR HD Video-on-Demand (VOD)	
Remote Maintenance 3 Yr.	Maximum Available Matching Funds
Remote Setup	
Keycard Automation System	
	\$10,268.00

HD Portal Plus Bundle	
Bundle Includes:	PRICE
HD Portal Plus	\$11,145.00
Remote Maintenance 3 Yr.	
Remote Setup	Maximum Available Matching Funds
Keycard Automation System	
	\$5,573.00

DMR HD PRO Bundle	
Bundle Includes:	PRICE
DMR HD Pro:	\$24,979.00
DMR HD Video-on-Demand (VOD)	
Remote Maintenance 3 Yr.	Maximum Available Matching Funds
Remote Setup	
Keycard Automation System	
	\$12,490.00

DMR Studio Bundle	
Bundle Includes:	PRICE
DMR Studio	\$11,009.00
DMR Video-on-Demand (VOD)	
Remote Maintenance 3 Yr.	Maximum Available Matching Funds
Remote Setup	
Keycard Automation System	
	\$5,505.00

**Additional Accessories are available at normal prices*

MediaPOINTE® Remote Access Control Panel (RAP)	\$495.00
MediaPOINTE® HD Portal Portable Kit (No HD Portal)	\$3,995.00
MediaPOINTE® Wi-Fi Option (At time of order only)	\$345.00
MediaPOINTE® DMR HD Aesop 3-T Option	\$750.00
MediaPOINTE® DMR HD Aesop 3-T Maintenance 3 Yr.	\$203.00
MediaPOINTE® Keycard Extender Kit	\$195.00

** Participating Qualified Institutions will receive
Unlimited Lifetime Technical Support



ORDERING SYSTEMS

MATCHING DOLLARS

To acquire matching funds, you will be required to provide evidence of any and all of your institution's fundraising activities by submitting a letter signed by an authorized representative on official letterhead that confirms the authenticity of the fundraising activities. You are encouraged to document the total amount of funds raised with the understanding that MediaPOINTE, Inc. will match the first \$30,000 spent on Qualifying Systems. You are under no obligation to spend the total amount of funds raised on MediaPOINTE® Qualifying Systems. However, you may purchase additional MediaPOINTE® products by working directly with an Authorized MediaPOINTE® Healthcare Partner/ Dealer.

MediaPOINTE® will match the dollar amount you have raised, up to \$30,000 per location, towards the purchase of Qualifying "Bundled" Products. The amount of MediaPOINTE® matching funds applied depends upon the products you select. If you select a product combination that totals less than the total available funds to spend on this Program, the remaining MediaPOINTE® matching funds will be forfeited. No institution funds raised will ever be forfeited.

TECHNOLOGY EXCHANGE ALLOWANCES

As a component of the Grant Program, an institution that has some existing video-streaming systems (old or new) may exchange their current systems in for additional MediaPOINTE® Bundles. Each approved system exchanged may be credited to one bundle. The exchange credit is based on the MediaPOINTE® bundle that you select. Multiple exchange credits may be used at the same time, however only one exchange credit may be used per bundle. Exchange credits and matching funds cannot be combined on the same bundle. Video-streaming systems that are exchanged may be from any manufacturer, including MediaPOINTE®. (*MediaPOINTE® must approve all exchanges*).

QUALIFYING SYSTEMS (“QUALIFYING PRODUCTS”)

MediaPOINTE® Qualifying Systems available for purchase under the Exchange Program are listed at Reduced Healthcare Pricing along with the associated exchange allowance.

HD Portal Bundle	
PRICE	\$8,605.00
Exchange Credit	-\$4,000.00
Price	\$4,605.00

HD Portal Plus Bundle	
PRICE	\$11,145.00
Exchange Credit	-\$4,000.00
Price	\$7,145.00

DMR Studio Bundle	
PRICE	\$11,009.00
Exchange Credit	-\$5,000.00
Price	\$6,009.00

DMR HD Studio Bundle	
PRICE	\$20,535.00
Exchange Credit	-\$7,000.00
Price	\$13,535.00

DMR HD PRO Bundle	
PRICE	\$24,949.00
Exchange Credit	-\$7,000.00
Price	\$17,949.00

GRANT APPLICATIONS

Grant applications can be requested at www.mediapointe.com/contact.php. Your completed application will be sent to an authorized MediaPOINTE® Healthcare Partner/ Dealer to finish the application process and provide additional assistance you may require. Please be aware that Qualifying “Bundled” System prices do not include tax, handling and shipping fees. MediaPOINTE® matching funds may not be applied to these costs. One Matching Funds order per institution is permitted in the 2015 calendar year.

**Additional Accessories are available at normal prices*

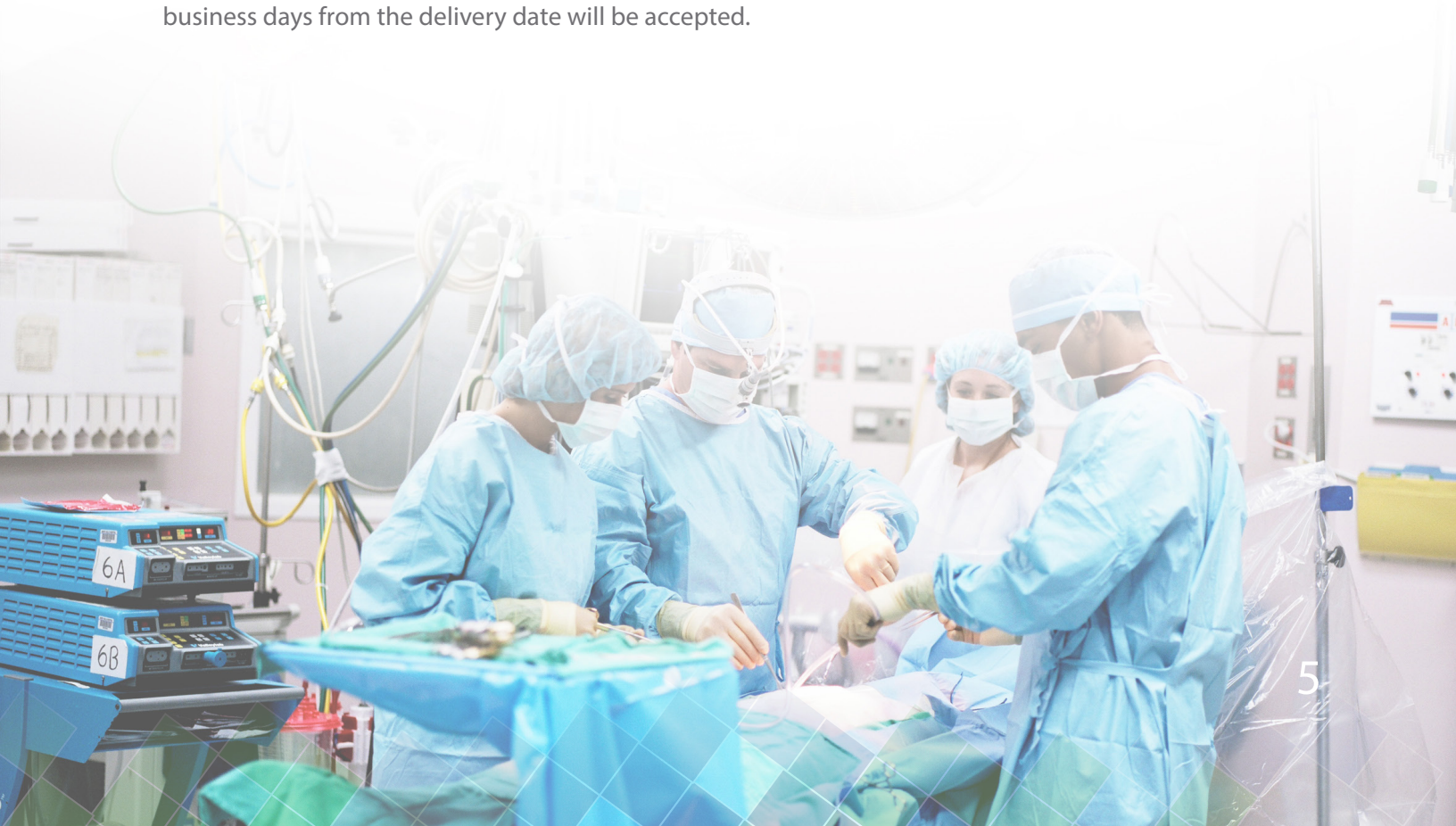
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DELIVERY OF PRODUCT

Upon acceptance of your Grant application, verification of fundraising activities, receipt of any applicable exchange products, and the receipt of an approved purchase order for Qualifying System(s), a MediaPOINTE® Healthcare Partner will make arrangements for the System(s) to be delivered to you at your expense.

It is important to inspect your delivery to insure the correct number of boxes shipped has been received. If visible damage has occurred when Systems are delivered or there is a discrepancy in the number of boxes, you should add comments to the Delivery Receipt. In the rare occurrence concealed damage is found during unpacking and the Delivery Receipt is signed for at the time of delivery with no comments, you have 7 business days from the date of Delivery to notify MediaPOINTE, Inc. at 805-480-3700. No claims filed for concealed damages more than 7 business days from the delivery date will be accepted.



By accepting the Award, the Institution (You) must make the commitment to:

- Complete the proposed grant project
- Assign one person to be the primary point of contact for MediaPOINTE, Inc.; this person will be responsible for communicating important grant related information to all members of the institution working to implement the proposed project
- Provide the proper IT infrastructure and support to ensure program success, including installation support and proper maintenance of systems
- Create a public webpage that describes the project and why it has been successful. Ideally, this site will include social networking elements, media and ways for the users of the website to interact with the recipient institution project team and each other.

- Allow MediaPOINTE® at its discretion the access to record and develop a brief video that explains the context and impact of the program, publish the video on a publicly available website (e.g., YouTube,) and link the video to MediaPOINTE®'s website. Such videos will be created to elucidate the use of the technology and direct viewers to the applicable resources to learn more about the program and technology. In addition, these videos may include:

- > Insightful quotes from staff and physicians
- > Summary statements from key administrators and users
- > Reflections on what was learned, and any unexpected outcomes and other comments

- Secure media releases from all participants for the use of photos, videos, etc., in reference to or submitted by recipient institutions. You will be encouraged to submit any or all of the following:

- > Suggestions for how MediaPOINTE® can enhance the program.
- > Four or five photos related to the program or use of MediaPOINTE® technology (with assurance that all releases have been obtained, copies of which the recipient institution will deliver to MediaPOINTE, Inc. upon request)
- > Links to any internally created video related to the program or use of MediaPOINTE® technology (with assurance that all releases have been obtained, copies of which the recipient institution will deliver
- > Any related press releases



LIMITATION OF LIABILITY

TO THE EXTENT ALLOWED BY APPLICABLE LAW, NEITHER MEDIAPOINTE® NOR ANY MEDIAPOINTE® AUTHORIZED HEALTHCARE PARTNER/ DEALER WILL BE LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS PROGRAM OR THE USE OR PERFORMANCE OF THE QUALIFYING SYSTEMS OR OTHER MEDIAPOINTE® PRODUCTS AND SERVICES. THE LIABILITY OF MEDIAPOINTE® AND ANY MEDIAPOINTE® AUTHORIZED HEALTHCARE PARTNERS/ DEALERS FOR DIRECT DAMAGES WILL BE LIMITED TO THE PURCHASE PRICE ACTUALLY PAID BY YOU FOR THE AFFECTED QUALIFYING SYSTEM(S).

CHOICE OF LAW AND FORUM

The validity, performance and interpretation of these Terms will be governed by and construed in all respects under the laws of the State of California without giving effect to its conflicts of law principles.

GENERAL

These Terms constitute the entire agreement between the parties with respect to the use of the System(s) provided hereunder and supersedes all prior or contemporaneous understandings regarding such subject matter. No amendment to or modification of these Terms will be binding unless in writing and signed by an authorized MediaPOINTE® representative.

This Program is not transferrable, cannot be combined with any other offer from MediaPOINTE® and may not be used to receive credit for previous orders.

Offer does not include shipping, handling fees or applicable taxes. Offer is only available while supplies last. MediaPOINTE® reserves the right to change, modify or discontinue this Program at any time.

Only Qualifying "Bundled" Systems (on page 2 & 4) and other limited accessories are available through this Program. No product exceptions will be allowed. No quantity exceptions will be permitted that would allow you to exceed the total quantity of matching funds available for a given institution.



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